

## State Trade and Expansion Program

The State Trade and Expansion Program (STEP) Grant, funded in part through a Cooperative Agreement with the U.S. Small Business Administration, helps Kansas non-exporters to get started and existing exporters to export more.

Since the grant's inception in 2012, more than 50 Kansas small businesses have participated and achieved \$17.2 million in actual export sales. In order to further broaden Kansas' exporter base and increase the export value and volume, the Kansas Department of Commerce and the Kansas Department of Agriculture have joined forces during the 2016 grant year to focus on three main areas: export training, foreign trade shows and trade missions, and market entry support.

We invite you to visit [KansasCommerce.gov/STEP](http://KansasCommerce.gov/STEP) to learn more about these activities and discover how the STEP grant can help you enter and expand in the global market.



### Export Training

Funding assistance will be provided to eligible small businesses to take part in export seminars and training courses offered by our federal and local resource partners.



### Foreign Trade Shows and Missions

In order to help Kansas small businesses enter new markets and gain new international customers, the Department of Commerce will offer several foreign trade show and mission opportunities.



### Market Entry Support

Commerce will provide website and marketing product funding opportunities and will employ U.S. Commercial Service's expertise and programs to help eligible small businesses enter new markets.

Visit [KansasCommerce.gov/STEP](http://KansasCommerce.gov/STEP) to download the Kansas STEP Activity Application and other necessary application documents.

For additional information about the STEP Grant, please contact:

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